

Bits

Brussels Internet & Telecom Seminars

Brussels
3 October
2018



BITS Seminar – University Foundation in Brussels
Wednesday, 3 October, 2018 - 14:30 to 18:30

Data sharing and re-use Sectoral perspectives and common takeaways

Data is not the new oil, but an infrastructural resource with large spill-over effects (OECD). If data is the new infrastructure for innovation, then data re-use and data sharing are key for stimulating innovation. At the same time, incentives to investment in collecting and processing data must be protected.

In April 2018, the European Commission issued a package of data-related initiatives along with a strategy on AI. The Commission took the view that (non-personal) data held by the private sector can be accessed and reused by:

- public sector entities, when the data is of public interest (business-to-government – B2G); and
- other private companies (business-to-business – B2B).

The Commission considered that data sharing in B2B and B2G relations should continue being subjected to contractual freedom, and proposed non-binding guidance with general principles that should be incorporated into B2B and B2G contracts.

The Commission claimed that the guidance will help:

- public bodies in accessing and re-using private sector data (in B2G situations); and
- develop IoT markets based on “non-personal machine-generated data” (in B2B situations)

The purpose of this BITS seminar is:

- to better understand the contribution of data sharing to greater economic and social welfare
- based on sectoral case studies, to contribute to the development of a typology of data based on criteria such as public interest, replicability, (non-)personal data, network effects, whether data is a by-product (e.g. of an IoT)...
- to discuss the possible need (or absence of) for policy action to stimulate data sharing and re-use.



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14:00-14:30

Welcome and coffee

Chair: Alexandre de Streef, Professor, University of Namur and CERRE

14:30-15:15

Setting the scene

Thomas Tombal - UNamur and CRIDS

Christian Reimsbach-Kounatze - Policy Analyst, OECD

15:15-16:15

Sectoral experience on data sharing

Energy: **Kalle Kukk** - Strategy Manager, Elering

Banking: **Noémie Papp** - Head of Digital & Retail, European Banking Federation

Health: **Bruno Schröder** - National Technology Officer, Microsoft

Automotive: **Joost Vantomme** - Smart Mobility Director at European Automobile Manufacturers Association

16:15-16:45

Coffee break

16:45-18:00

Policy panel: Should data sharing be incentivised?

Chair: Philippe Defraigne, Cullen International

Yves Pouillet, Professor - University of Namur, NADI-CRIDS

Paul-Olivier Dehaye - Founder, PersonalData.IO

Cecilia Zappalà - Policy Manager - Facebook

Federico Milani - Deputy Head of the Data Applications & Creativity Unit, DG Connect

Christian Reimsbach-Kounatze - Policy Analyst, OECD

Representative of Google on Data Transfer Project (TBC)

18:00-18:30

Cocktail



Fee* and registration

The seminar is a joint event of CRIDS of the University of Namur and Cullen International.

Participation fee: € 150 (drinks included)

Free for staff of the EU Institutions and National Permanent Representations to the EU

If more than two persons participate from the same organisation, the other participants pay only € 100.

Ph.D. students and former DTIC-students of UNamur benefit from a reduced fee of € 100.

Registration: <http://bits.unamur.be/next-bits-october-2018>

Information: clelia.manes@unamur.be

*Any profit from this event will be used for supporting academic research in ICT regulation at CRIDS <http://www.crids.eu/>

Venue

University Foundation

Rue d'Egmont 11

1000 Brussels